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## Payment Options

The old saying that “you get what you pay” for is usually true, but our business keeps growing because we reinvent “value added” in the often immeasurable value we provide to our clients. Keep in mind that 95% of the time all our fees are reimbursed by your grantor, lender or investor as part of funds we help you obtain!

We offer several options for payment, with flexibility depending on your Business Plan, background, commitment, and other factors that determine how realistic we believe your goals are with respect to your Business Plan.

- ◆ **Hourly, as needed** – \$120/hour for our CEO, \$100/hour for our Senior VP of Legal and Fiscal Compliance, \$90/hour for our VP of Legal and Fiscal compliance, \$90/hour for our Senior Marketing Analyst/Branding Specialist, \$75/hour for our Financial Analysts, \$75/hour for our Marketing Analysts, \$65/hour for our SEO Consultant, \$60/hour for Senior Editor, and \$30/hour for administrative support, plus expenses.
- ◆ **Flat rate price for work** – Only available on review of existing Plan via email in Word, including Forecasts and /or a Market Study and selected Exhibits upon request.
- ◆ **Budgeted flat rate** – We bill hourly, and, if our collective time exceeds a predefined budget, we defer payment until your Company obtains a minimum amount of funding. This option is only available if we review a draft Business Plan and Exhibits or closely define our work after review and discussion on details on your Plan.
- ◆ **Quasi-Partner** – For established businesses or startups where we receive advance due diligence on the principals, team members, market analysis, advance contracts, etc., we will consider deferring a portion of the hourly rates until you receive a defined amount of funding if we are paid a performance bonus to do so and/or we are ongoing business consultants once funded (then we also help with lenders/investors along the way and needed rewrites/additions as investors come on board).

Your business is important to you...and us. There are cheaper options out there than us, but there are very few in the big universe of writers and consultants that offer the depth of experience to accomplish your goals for your business. Some thoughts:

- Do you value education, whether multi-degreed, a trade or a lifetime of knowledge gained through experience in your business? Presuming you do, they are all very costly to get where you are now in life. With your business plan and all the components that need differing expertise, can you afford the time and costs to get educated to complete the best business plan possible when we have so much talent and knowledge and are here on an as needed basis?

- With an open mind, ask yourself the key questions, “How important is my business plan to my family, board, partners and myself” and “Do I really need help to achieve my goals.” If those answers are affirmative or they aren’t clear, ask for a FREE Consult on your Business Plan, goals and what payment option may work for your company and you.

Payments are made via snail mail or via PayPal. For payments or retainers of \$1,000 or more, we prefer you utilize the mail and can provide of Fed Ex # upon request.